

DAY - INDOOR

## Wine Making Academy

Production starts from 1 January to 31 December. Price: Starting from 1790€



### THE CHALLENGE OF THE WINE ACADEMY;

Become virtually the owner of a vineyard in the South of France, rich in vines.

At first, on the advice of the oenologist-presenter, by team, you're going to;

- 1 - Realize your " Vintage House " by assembling wines of vine as a real wine grower-oenologist.
- 2 - Choose the type of your wine: AOC, Local wine or Vintage wine of Table.
- 3 - Create the name and the new label of the Domain.
- 4 - Determine the commercial and marketing strategy of your wine.

In the second time, the oenologist-presenter will validate the economic profitability and the strategy of your wine exploitation.

In the end, all the realized vintage wines will be blind sampled by all the teams.

\*\*\* You will then be elected " The Vintage wine " of the Wine Academy or " The Unbearable Stakes out "